



NATIONAL MUSEUM OF FUNERAL HISTORY®

[National Museum of Funeral History](#)

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National Museum of Funeral History Presents A Tribute to Roy Rogers

On exhibit through December 31, 2018

To request hi res photos

Contact Lydia Baehr Lydia@LTBaehr.com

photo credit: Courtesy National Museum of Funeral History



HOUSTON –The National Museum of Funeral History is proud to present a new exhibit, ***A Tribute to Roy Rogers*** through Dec. 31, 2018.

[Happy Trails to You sung by Roy Rogers and Dale Evans video](#)

Just in time for Houston rodeo season, the Museum honors the memory of Roy Rogers, “America’s Favorite Cowboy,” renowned singing star of radio, television and film.

[Roy Rogers sings Don’t Fence Me In “Hollywood Canteen” with Trigger](#)

The highlight of this new special exhibit is the 1963 Pontiac Bonneville convertible, the ultimate statement of cowboy chic, once owned by Roy Rogers.

President of the National Museum of Funeral History Genevieve Keeney stated, “Those who love all things Western-its history, music, movies, television shows and especially cowboys who inspired us- will love this exhibit.”

Nudie Cohn designed this “you have to see it to believe it” automobile and gave the car to Roy Rogers as a token of their friendship. Nudie, known as “Nudie the Rodeo Tailor,” designed and made fabulous embroidered western wear for TV and motion picture personalities. Roy Rogers’ personal Nudie’s outfit is also featured in the exhibit along with a memorial folder from his funeral and other personal memorabilia.

“This special exhibit gives visitors an opportunity to learn a bit about Roy Rogers who was an American cowboy. Many visitors will remember turning on the television to watch his iconic show in the 50s. Texas is known for its cowboys and I find nothing more fitting than paying a tribute to Roy Rogers on the 20th anniversary of his death.”

The interior of “Roy’s Bonneville” is lined with hand-tooled leather. The top of the dash is encrusted with silver dollars. Nudie placed a saddle between the bucket seats, decorated with rhinestones and more silver dollars on the black leather around the saddle seat. That’s a lot of bling.

Keeney said, “His vehicle on display was a gift to him from his dear friend Nudie Cohen and was a treasured artifact in the Roy Rogers Museum in Branson, MO. Unfortunately, the museum has since closed, and therefore I am most honored to be able to have on display an artifact that was so dear to the iconic Cowboy Roy Rogers.”

For more information, go to www.nmfh.org

About the [National Museum of Funeral History](http://www.nmfh.org)

The National Museum of Funeral History houses the country's largest collection of funeral service artifacts and features renowned exhibits on one of man's oldest cultural customs. Visitors can discover the mourning rituals of ancient civilizations, see up-close the authentic items used in the funerals of U.S. presidents and popes and explore the rich heritage of the industry that cares for the dead.

The museum is located at 415 Barren Springs Dr., Houston, Texas 77090 and is open Monday – Friday from 10 a.m. – 4 p.m., Saturday from 10 a.m. – 5 p.m. and Sunday from 12– 5 p.m. Admission is \$10 for adults, \$9 for seniors and veterans; \$7 for children 6 – 11 years old; and free for children age 5 and younger. For more information, visit www.nmfh.org, like us on [Facebook](https://www.facebook.com/nmfh) or call 281.876.3063.

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